



SEVENTH-DAY
ADVENTIST
CHURCH

Potomac
Conference

Official Statement

March 14, 2014

RE: Trademark Case Resolution, Next Steps for TA

On March 4, the United States District Court Chief Judge Deborah Chasanow issued a preliminary injunction in the trademark infringement lawsuit in favor of Potomac Conference and Takoma Academy. An injunction was issued against the breakaway alumni group known as Takoma Academy Alumni Association, Inc. The injunction states, in part:

Defendant Takoma Academy Alumni Association, Inc. and its officers, directors, agents, servants, employees, and all persons acting in concert therewith, be and hereby ARE ENJOINED from:

a. Using the names "Takoma Academy," "TA," "Takoma Academy Alumni Association," and "TAAA" in any manner whatsoever, including, without limitation, in connection with the advertising, promotion or sale of any product or service, solicitation of contributions or fundraising, as a logo on Facebook or LinkedIn or any other website, and including, without limitation, on all signs, advertising materials, letters, emails, forms, or any other articles;

b. Operating TAalumni.org website, or any other website whose domain name contains the words "Takoma Academy," "TA," "Takoma Academy Alumni Association," and "TAAA."

c. Committing any act that infringes the "Takoma Academy," "TA," "Takoma Academy Alumni Association," and "TAAA" marks.

We are thankful for the positive ruling that secures ownership of the Takoma Academy brand, protects the good name of our educational ministry and ensures that its legacy remains strong. As a school and alumni we now have opportunity to move forward in strength together, to fulfill the mission of Takoma Academy, which is to lead young people to Jesus Christ, provide excellence in academics and a commitment to service.

Now it's time to move forward.

There are so many good things happening at TA that you should be aware of-- enrollment is up, test scores are high, nearly all the seniors have been accepted to college, the choir is amazing and often invited to perform in the community, a group of students are headed to Europe for a study tour and the basketball team just won their league championship!!!

There are also many needs where you could lend a helping hand---share your story at career day, share a memory in our devotional book, inspire students with your testimony during assembly or convocation and help defray tuition for a worthy student.

Most importantly, you can plan to participate in our alumni weekend activities, April 25-27, 2014. Principal Carla Thrower, development director Ronnie Mills and alumni president Susan Cooksey are planning a wonderful alumni weekend program for you. Last year we enjoyed the highest attendance at alumni weekend in recent years. With your presence, we can top it this year as even more of you return to see your classmates, celebrate honor classes, meet former and current faculty and staff and see the improvements made to the facility.

To get news about TA regularly and keep in touch, please contact Ronnie Mills at rmills@ta.edu or call 301-434-4700, read the *TA Today* newsletter each month in the *Visitor* magazine, or join us on the Takoma Academy website, www.ta.edu, and Facebook page, <https://www.facebook.com/behindthestripes>

Friends, God is blessing your alma mater, and we want you to be part of what He is doing here. We pledge to do a better job of connecting and engaging with alumni, but please don't hesitate to reach out to us when you have questions, ideas or suggestions.

All are welcome. Let's move forward.

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